IST Hochschule für Management

Private University

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Language of Instruction: English, German

Program of Study

Undergraduate Programs	
Areas of Study	Disciplines
Sports & Management	Bachelor in Sports Business Management
	Dual Bachelor in Sports Business Management
Tourism & Hospitality	Bachelor in Tourism Management
	Dual Bachelor in Tourism Management
	Bachelor in Hotel Management
	Dual Bachelor in Hotel Management
	Bachelor in Hotel Management (Culinary Management)
	Bachelor in Hotel and Tourism Marketing
	Dual Bachelor in Hotel and Tourism Marketing
Fitness & Health	Bachelor of Fitness and Health Management
	Bachelor of Science in Fitness and Economics of Fitness
	Dual Bachelor of Science in Fitness and Economics of Fitness
	Bachelor of Management in Health Care
	Dual Bachelor of Management in Health Care
Communication & Economy	Bachelor of Communication & Event Management
	Dual Bachelor of Communication & Event Management
	Bachelor of Communication & Media Management
	Dual Bachelor of Communication & Media Management
Postgraduate Programs	
Sports & Management	Master in Sports Business Management
	Dual Master in Sport Business Management
	Master in Exercise Science and Sports Nutrition
	Dual Master in Training Science and Sports Nutrition

Postgraduate Programs (Continued)	
Tourism & Hospitality	Master in Business Transformation Management
	Dual Master in Business Transformation Management
	Master of Communications Management
	(Tourism Marketing)
	Dual Master of Communications Management
	(Tourism Marketing)
Fitness & Health	Master in Prevention, Sports Therapy and Health Management
	Dual Master in Prevention, Sports Therapy and Health
	Management
Communication & Economy	Master in Communication Management
	Dual Master in Communication Management
	Master of Business Administration (MBA)
	Dual Master of Business Administration (MBA)